



***Metamorphosis GALA 2010***  
**Lincoln Center, The Stanley H. Kaplan Penthouse**  
**May 15, 2010**

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Gala Honorary Chair*

To Whom It May Concern:

Greetings from the **Mark Seven Deaf Foundation!** Since 1981, it has owned **Camp Mark Seven (CM7)**, located in New York's Adirondack Mountains near Old Forge. **CM7** is a 7.2 acre summer recreational lakefront camp for deaf and hard of hearing children and youth. Young campers learn to interact with others of the same age group and become adept at swimming, hiking, canoeing, social discourse, and much more.

Each summer, Camp Mark 7 continues to offer an array of recreational, educational, leadership and spiritual programs for deaf, hard of hearing and hearing youth, children and elders. In addition to the two-week children's programs, there also is the three-week youth program. Courses in American Sign Language, programs for the religious and lay persons, and ElderCamp Week are popular offerings. Non-affiliated groups frequently rent the facility for a week or so at the end of the summer or in the early fall. CM7 is extremely proud of the prestigious *American Camping Association* award it received in 1998 as an accredited facility.

A highlight of Mark Seven Deaf Foundation will occur on May 15th, 2010. The Foundation is hosting *the Metamorphosis Gala* at Lincoln Center at the Stanley H. Kaplan Penthouse in New York City. This exciting event will honor ***Meredith "Muffy" Greenough***, daughter of the late world-renowned opera singer Beverly Sills and her late husband, Peter Greenough. In memory of her mother, Ms. Greenough has created the ***Beverly Sills and Meredith Greenough Endowment Fund for the Deaf and Hard of Hearing***, with a goal of raising \$1 million dollars over three years, in support of Camp Mark Seven.

*The Beverly Sills and Meredith Greenough Endowment* will ensure funds for renovations to Camp Mark Seven's 100 year old lodge (formerly known as the Mohawk Hotel), the establishment of a multi-purpose amphitheater for summer performing arts programs, for future property expansion and camperships for the performing and visual arts programs. The Mark Seven Deaf Foundation is deeply appreciative of Ms. Greenough's kindness.

This very special *Gala* will also serve as an exclusive opportunity for its guests to enjoy the panoramic night-time view of dazzling New York City! Guests will also be entertained all evening by floating performing artists – a mime, juggler, magician, and palm-reader, as well as rounds of “Shooting Texas Hold ‘Em,” with background music, all the while munching on hors d’oeuvres and sipping on cocktails. The *Gala* highlights will be filmed by DeafNation, a premier web magazine.

Enclosed, please find an informative sheet on the sponsorship packages. Mark Seven Deaf Foundation is a 501(c) (3) organization. We thank you for your interest in helping to make the *Metamorphosis Gala* and *Endowment Fund* a success.

Thank you.

Very sincerely yours,



Jane Moran Breiter, Gala Co-Chair  
Mark Seven Deaf Foundation  
Board Secretary



Frank L. Dattolo, Gala Co-Chair  
Mark Seven Deaf Foundation  
Board Member

Enclosure

## *Meredith Greenough ~ Benefactress of the Arts*

Ms. Greenough has always had an intense passion for the arts - performing and visual. As a young girl, Muffy loved watching her mother perform on stage, but being deaf, she did not always have the same access as hearing people to the singing and dancing on stage. This led to her life-long advocacy in ensuring that deaf and hard of hearing people would have access to interpreters at selected performances at the Lincoln Center. A career as a book cover illustrator enabled Muffy to express her creativity at the drawing board.

As a Benefactress of Camp Mark 7, Muffy continues her life's work. *Won't you help ensure the success of her efforts to raise One Million Dollars?*

Below are two sponsorship categories and one donor contribution category. All contributions will be acknowledged in the *Metamorphosis Gala* program book and in Camp Mark Seven's 2010 newsletter.

OLD FORGE SPONSOR \$10,000	MOHAWK HOTEL ROAD SPONSOR \$5,000	INDIVIDUAL CONTRIBUTION <i>M7DF DONOR CATEGORIES</i>
<p><b>Marketing Opportunities &amp; Direct Benefits:</b></p> <ul style="list-style-type: none"> <li>❖ Company name and logo highlighted on front cover of event program book</li> <li>❖ Personal letter from a company representative on the inside cover of <i>Gala</i> program book</li> <li>❖ Full page Advertisement in the program book</li> <li>❖ 8 Gold tickets for <i>Metamorphosis Gala</i></li> </ul> <p><b>Event Visibility</b></p> <ul style="list-style-type: none"> <li>❖ Opportunity for company representative to welcome guests at the beginning of the <i>Gala</i></li> <li>❖ Company name and logo featured on LCD Slideshow at <i>Gala</i></li> <li>❖ Prominent display of company-supplied banner at <i>Gala</i></li> </ul> <p><b>Media Exposure:</b></p> <ul style="list-style-type: none"> <li>❖ An interview with <i>DeafNation</i> magazine</li> <li>❖ Company logo on Camp Mark 7 web page - <a href="http://www.campmark7.org">www.campmark7.org</a> on <i>Metamorphosis Gala</i> link</li> </ul>	<p><b>Marketing Opportunities &amp; Direct Benefits:</b></p> <ul style="list-style-type: none"> <li>❖ Company name and logo highlighted on front cover of event program</li> <li>❖ Full page Advertisement in the program book</li> <li>❖ 4 Gold tickets for <i>Metamorphosis Gala</i></li> </ul> <p><b>Event Visibility</b></p> <ul style="list-style-type: none"> <li>❖ Company name and logo featured on LCD Slideshow at <i>Gala</i></li> <li>❖ Prominent display of company-supplied banner at <i>Gala</i></li> </ul> <p><b>Media Exposure:</b></p> <ul style="list-style-type: none"> <li>❖ Company logo on Camp Mark 7 web page - <a href="http://www.campmark7.org">www.campmark7.org</a> on <i>Metamorphosis Gala</i> link</li> </ul>	<p><b>Adirondack Mountains Benefactor</b> \$5,000.00 and up</p> <p><b>The Mohawk Hotel Patrons Club</b> \$2,500.00 - \$4,999.00</p> <p><b>The Fulton Chain of Lakes Club</b> \$1,000.00 - \$2,499.00</p> <p><b>Rocky Point Directors Club</b> \$500.00 - \$999.00</p> <p><b>Moose River Club</b> \$250.00 - \$499.00</p> <p><b>Black Bear Club</b> \$100.00 - \$249.00</p> <p>Other: \$ _____</p> <p>My Donor Category choice is the _____ (name of category)</p> <p><b>Please choose one:</b>  <input type="checkbox"/> I would like my donation to go to support the <i>Metamorphosis Gala</i>.  <input type="checkbox"/> I would like my donation to go to the <i>Beverly Sills/Meredith Greenough Endowment</i>.</p> <p style="text-align: center;">Please return this page with your donation. Thank you!</p>



**METAMORPHOSIS GALA 2010  
LINCOLN CENTER  
THE STANLEY H. KAPLAN PENTHOUSE  
MAY 15, 2010**

**Yes!** We would like to be a **METAMORPHOSIS GALA 2010** Sponsor.

Old Forge Sponsor \$10,000

Mohawk Hotel Road Sponsor \$5,000

**(Sponsorship Commitment is due by May 1, 2010)**

.....  
Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please send your corporate check, payable to:

**“Gala 2010”**

**Jane M. Breiter, Gala Co-Chair**

**115 Marvin Avenue**

**Rockville Centre, NY 11570**

Enclosed is our corporate artwork/logo for LCD Slideshow

**(Artwork is due by April 16, 2010 in PDF/JPG format to the above address)**

For further information, contact Jane M. Breiter at 917-832-1678 or Frank Dattolo at 917-832-1680, or email [CM7Gala@gmail.com](mailto:CM7Gala@gmail.com) with Gala 2010 on the subject line.